



User Research Project Manager - VR

[Unannounced Project] (f/m/d)

Düsseldorf - Full-time - 743999702591588

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We are looking for an experienced User Research Manager on an unannounced AAA VR project at Ubisoft Düsseldorf. Your job is to coordinate playtests where your UX know-how will help you collect learnings to be integrated into the project on a global scale. You will work closely with international production staff to ensure quantitative and qualitative feedback is gathered and acted upon for optimal player appreciation.

Main Objectives:

You will be responsible for developing and communicating play test plans using user research methodology and established processes. Your work will impact our VR game(s) positively through an increased understanding of player comfort, immersion and appreciation. You will liaise with production and design stakeholders throughout the project to determine cost-effective solutions for improving on these KPI to foster player engagement, curiosity and satisfaction.

- Rely on your project management strengths, your user research knowledge and your analytics skills and knowledge to fulfill your mission;
- Build from the ground up and execute a user research strategic plan from the conception phase to live game operations, based on production team priorities, design pillars and UX objectives;
- Be a core player in the decision-making process, impacting the quality of the content and player experience, through your influence on the core team's focus and decisions;
- Be fully embedded on the production floor as a part of the production staff; being the main point of contact for the various playtesting facilities and project stakeholders regarding user research.
- Take full advantage of a seasoned team that provides expertise and skills on multiple key domains like player behaviour, neuroscience, data science, data visualization, machine learning and much more;
- Access and coordinate a network of several user research teams all over the world to work with.

- Passionate about games and understanding player behaviours, wants and needs;
- Coming into this role with a solid experience and a few relevant achievements in user research and/or analytics of your own;
- A natural at intellectual empathy; being able to be the player's advocate as well as deal with multiple and diverse stakeholders with various priorities, perceptions and interests;
- Focused on delivering results that yield actionable findings emerging from studies that meet and surpass industry standards in terms of industrial approach;
- A collaborative team-player; who easily understand the benefits of working with other experts and playing on each other strengths to optimize efficiency and quality;
- Highly organized, capable of leading multiple studies and projects on operational subjects, while keeping the strategic objectives in sight in large team environments;
- Able to evolve in a complex ecosystem, adapting to standards and processes in place while continuing to improve and innovate them;
- Expecting people you work with to have fun while achieving highly ambitious goals.
- Experience in UX design and VR a big plus!

We offer:

- Relocation Support: We offer financial support in form of a cash allowance and assistance with accommodation search and settle-in support via our relocation partner, for international candidates we offer visa assistance.
- 26 Days Paid Vacation Per Year. Additionally, you will get half a day off on Christmas Eve and New Year's Eve and approximately 11 bank holidays in the NRW region.
- Flexible Working Hours: We have core working times between 10:00 AM - 04:00 PM and the distribution of the other hours is up to you.
- Company Pension Scheme. We offer an attractive scheme through salary sacrificing in which the employer also matches contributions
- Up to 350€ Childcare Support per child per month. In addition, we also offer 5 'care for ill children days' per child per year.
- Discounted Games. We regularly order Ubisoft Games for super cheap prices for our employees.
- Gym Subsidy. We contribute 50% (up to a maximum amount of 25€) towards the monthly cost of a gym membership of your choice.
- Monthly Mobility Budget. 80€ per month that can be used on bicycle lease, parking spot rental or public transportation ticket.

If you want to grow with us and enjoy the game industry, we look forward to receiving your application including your availability, motivation and salary expectations.

For further information please check www.bluebyte.de and www.ubisoft.com.

Ubisoft Blue Byte GmbH

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Sitz der Gesellschaft: Düsseldorf

Amtsgericht Düsseldorf HRB Nr. 51772