



Speculative Application Communications Manager (f/m/d)

Berlin - Full-time - 743999711314676

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The Communications Manager coordinates the internal and external messaging of the Ubisoft Berlin development studio. They define, implement and execute the local communication strategy and ensure that the communication needs of the studio, the German studio network and the Ubisoft group are being fulfilled locally. As part of the transversal communication team, they provide expertise and support to Ubisoft Berlin as well as to all German Ubisoft development studios.

The Communications Manager corresponds with internal and external stakeholders to presents the studio as a highly desirable employer and developer of AAA quality products

- Define, implement and execute a local communication strategy that supports the business goals of the studio, the network and the group.
- Draft content for the studio's internal and external channels.
- Support local teams in optimizing their at-many-messaging.
- Monitor, respond and engage with the studio's followers.
- Monitor, respond and engage with the employees on internal communications channels.
- Curate, coordinate and moderate local studio meetings.
- Support the transversal team with the implementation and execution of cross-studio meetings.
- Support the transversal team with the execution of the annual Ubisoft Expo.
- Serve as the point of contact for all local communication related inquiries.
- Provide the employees with studio, network and group updates.
- Position engaging studio content within the network and the group channels.
- Identify speaker and speaking opportunities for the studio and its products.
- Provide media training & -staffing to local speakers
- Staff on-site interviews.
- Create local communication campaigns & media alerts.
- Shape local key messaging.
- Identify, conceptualize and execute local events in collaboration with the Event Manager Communications.

- Support the implementation and execution of network and group events.
 - Provide expertise, feedback and support to the other local, transversal and global communication teams.
 - Push new ideas and initiatives
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- Bachelor's degree in communications, journalism, public relations or relevant field
 - At least three years of communication and / or marketing experience
 - Strong knowledge of communication practices and techniques
 - Social media management experience
 - Self-consistent and solution orientated method of operation combined with excellent organizational skills
 - Outstanding written and verbal communication skills (German & English)
 - Knowledge of the games industry

What we want to offer you:

Your benefits

- Flexible working hours
- External training, education in our in-house guilds and knowledge sharing with other teams
- Fresh fruits, discounted gym membership, corporate benefits and support for child care
- Free bike rental or lease your own bike
- Working in an innovative and international company

We offer a highly interesting challenge for a team player including the possibility to show personal initiative. If you are passionate about video games and would like to work with like-minded professionals in an international team, please apply via our career portal. The application should include your resume, a cover letter including your earliest starting date, your salary expectations and why you would like to join us.

For further information, please check <https://berlin.ubisoft.com/en/>